

A New Marketing Channel To The High-End Fashion Consumer

La Jolla
Fashion
Film Festival

HOST OF THE
INTERNATIONAL FASHION FILM AWARDS
JULY 26-27, 2013





Your Brand Surrounded By The Beauty, Glamour & Excitement
of

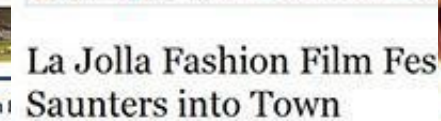
THE MOST SOUGHT AFTER SHOW

www.LJFFF.com July 26-27,2013

BENEFIT NOW FROM THE CONVERGENCE OF THE FASHION, FILM, AND MEDIA INDUSTRIES

- Quickly reach a high end demographic
- Proven results – consumers who actually spend money
- A worldwide group of extreme fashion *Trendsetters* in one place
- Over 50 countries & 100's of media outlets
- You, personally engaged with decision makers
- Famous seaside resort setting in Southern California

RESERVE YOUR EXCLUSIVE
CATEGORY TODAY: 619-889-3238



“The La Jolla Fashion Film Festival is the best new film festival I've been to in years” – **Peter Belsito**

“La Jolla Fashion Film Festival was the most important event I attended last year” – **Thomas Courtney**

“I think its really awesome what you are doing” - **GK Reid**

Sponsorship Opportunities

Sustaining Sponsor 25K

Total Year Around
Integration With
Festival, Clients, &
Guests

Participating Sponsor 12K

Your Brand Exposed
Throughout Festival

Event Sponsor 5K

Branded Event
Opportunities



Call Today For Best Position: 619-889-3238

L'OFFICIEL ITALIA

FASHION
FILM
NETWORK



Models
WebTV


THE COSMOPOLITAN
of LAS VEGAS

MIFD
Manhattan Fashion Directory

THE UNTITLED
MAGAZINE

BEN
TROVATO



SBD



FASHION
VALLEY

SIMON
HALLS

SMASHBOX DIGITAL

desert fish
Magazine and Ph

San Diego
model management

LA JOLLA
VILLAGE NEWS
sdnews.com

DE
PE
SHA

FINE
media group

Your target market seeing your company's communication

JOIN THE SMART BRANDS TODAY!

www.LJFFF.com July 26-27, 2013



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